

CANNING

Business Plan 2019 - 2021



CANNING
COLLEGE

Your Quality Pathway to University

www.canningcollege.wa.edu.au

CONTENTS

CANNING COLLEGE VISION, PURPOSE AND VALUES	3
CONTEXT.....	4
COLLEGE PLANNING AND ACCOUNTABILITY 2019 – 2021	8
PRIORITIES 2019 – 2021.....	9
PERFORMANCE TARGETS 2019 – 2021	10



CANNING COLLEGE VISION, PURPOSE AND VALUES

VISION

Canning College will be Australia's most efficient and effective provider of pathways into university for international students.

As such the College will be a leader in the provision of high quality education programs that encourage excellence, promote critical thinking, develop independent study skills and foster lifelong learning for international students who aspire to university entrance. All students will have the opportunity to fulfil their academic potential.

College business will be conducted ethically and in response to the legitimate requirements of students, business partners and relevant governance frameworks. Therefore Canning College will be an educational environment which is accountable and which acts with integrity.

PURPOSE

From 2019 Canning College will only enrol international students. As such the main purpose of the College is to provide services tailored to the needs and aims of international students, their families and the countries from which they come. Therefore College activities and resources will support students to live and study successfully and happily in Perth. Professional and committed implementation of the Education Services for Overseas Students (ESOS) Act will enhance the academic and personal well-being of students.

To fulfil its purpose Canning College will provide flexible education opportunities. Relevant and unique curriculum will be delivered through a rigorous process of review and development, often conducted in partnership with Western Australian universities. Quality teaching will be provided in a supportive adult environment dedicated to the learning of each student and the College will employ well qualified, motivated staff who will use world-class facilities and learning technologies. Canning College will provide students with every opportunity to achieve their university entrance aims.

VALUES

Learning

A positive approach to lifelong learning and an understanding that all students have the capacity to gain knowledge and skills and to enjoy learning.

Excellence

A commitment to excellence in academic and social achievement by both staff and students.

Integrity

High expectations for staff and student conduct, including honesty and trustworthiness in all activities.

Equity

Inclusive practices to meet the diverse needs of students and to achieve the best possible outcomes for all. A workplace and learning environment that is safe and free of discrimination, abuse or exploitation.

Respect

Behaviour, language and actions that demonstrate a high regard for self and others.

CONTEXT

Canning College has been the leading provider of international education in the Western Australian school system, public and private, for 33 years. This status is reflected in the government directive that from the commencement of 2019 the College will become “the State’s dedicated provider of education programs for overseas fee-paying students completing senior secondary programs or their equivalent” (Ms Sharyn O’Neill, Director General of Education). In creating appropriate practices to meet the needs of international students the College offers a unique context and distinctive operations.

Canning College has established a reputation in many parts of Asia, Africa and across Australia for being a very high quality provider of pathways to university. This reputation is based on College graduates gaining entry to quality degree courses at prestigious universities. For example in 2018, 66% of Foundation (Year 12) graduates were eligible for entry to the University of Western Australia (ATAR 80). Canning College will continue to focus on being an elite pathway to university for international students. To do so the College will provide educational and managerial practices which are distinctive within the Department of Education.

The College currently enrolls between 350 and 400 international students each year. A major aim of the present plan is to grow this number to 500 by 2021. This aim is realistic but also challenging at a time when international student enrolments across all education sectors in Western Australia are in decline or experiencing little growth.

College Curriculum

Canning College curriculum is designed to offer flexible entry and exit points to meet the needs of international students who can commence studies at the College in February, April, July and October.

Programs offered are:

- Western Australian Certificate of Education: at Year 10, 11 and 12 level.
- Western Australian Universities’ Foundation Program: a Year 12 university entrance program for international students owned by the four public universities of Western Australia. Foundations studies provides entry to all Government universities across Australia and in many other countries.
- Diploma of Commerce University of Western Australia stream and Curtin University stream: the Diploma provides entry to the second year of Commerce degrees at the respective universities.
- Certificate IV University Access Program: provides entry to first year university programs with an ATAR requirement of 70 or below. Links to Curtin University, Murdoch University and Edith Cowan University.
- International Bridging Programs: providing pathways of various lengths into the College programs listed above. Bridging programs provide academic and English language preparation.

Packaging of Courses

Canning College has student course packaging arrangements with the University of Western Australia, Curtin University and Murdoch University. This means that Canning can enrol students into a Canning College program which is then packaged with a relevant university degree under one visa. The package arrangement can be extended downwards to encompass intensive language schools including Perth International College of English and Phoenix College. This arrangement saves time and money for students while providing them with a clear curriculum pathway.

Curriculum Development - Canning College as a Registered Training Organisation

Canning College develops curriculum in its capacity as a Registered Training Organisation. In this process the College collaborates with the Training Accreditation Council, TAFE International Western Australia and the Australian Skills and Qualifications Authority to develop appropriate university entrance programs for international students. Such programs include the Diploma of Commerce, providing entry to second year university studies, and the Certificate 4 University Access Program.

Flexible Operations

To provide a full service to the international market, Canning College is open 52 weeks of the year. To support these operations Corporate Services staff members are employed as public servants.

To meet the needs of international students and of educational systems from which Canning College recruits, the College offers multiple entry and exit points to academic programs. This necessitates the rise and fall of teacher employment across the year. Therefore the College employs a significant number of fixed term teaching staff.

Students

All students enrolled at Canning College will be international. They will come from many countries across the globe to benefit from the opportunities offered by the College and to gain access to quality universities. Most will be aged from 15 to 25, with a small number of older students.

College Resourcing

In 2019 Canning College will receive \$500,000 transition funding from the Department of Education. In subsequent years resourcing will only be derived from international student fees and there will be no separate government funding to the College. This makes Canning College unique within the Department of Education of Western Australia and across Australian government schools.

Partnerships with Western Australian Universities

The success of the Canning College international program is partly built on extensive partnerships with the Western Australian public universities. These partnerships support a unique curriculum profile to meet the needs of international students.

Collaboration with the universities also provides co-marketing opportunities in the international arena, scholarships to Canning College graduates, curriculum packaging arrangements, shared accommodation with Curtin University and the representation of Curtin University and the University of Western Australia on the Canning College Board.

Canning College will continue to build university partnerships during the life of the present strategic plan to further enhance the reputation of the College and to develop the opportunities available to students.

Partnerships in International Education

The following organisations and individuals are significant partners for Canning College in the delivery of high quality international education programs and services:

- Austrade
- Australian Department of Education and Training
- Australian Homestay Network, homestay families, Vickery House and Rotary Residential College
- Council for International Students of Western Australia
- Department for Jobs, Tourism, Science and Innovation
- Department of Education (WA)
- Education agents – Perth and overseas
- Global Education Services
- International Education Association of Australia
- School Curriculum and Standards Authority
- Schools and universities in market countries
- Study Perth
- TAFE International Western Australia
- Tertiary Institutions Service Centre
- Western Australian public universities
- Western Australian Trade Offices

Regulatory Framework

As a provider of quality pathways to university for international students the college works within the following regulatory frameworks:

- Department of Education (WA) – School Education Act 1999
- Department of Education (WA) – international registration
- ESOS Act 2000 and National Code 2018
- Australian Department of Education and Training
 - Tuition Protection Service
 - Commonwealth Register of Institutions and Courses for Overseas Students
- Australian Department of Home Affairs



Department of Education Plan for International Education

In 2018/19 the Department of Education of Western Australia will prepare a plan for the development of international education within Department schools. Canning College will contribute to the preparation of the plan and offers leadership of international education within the Department.

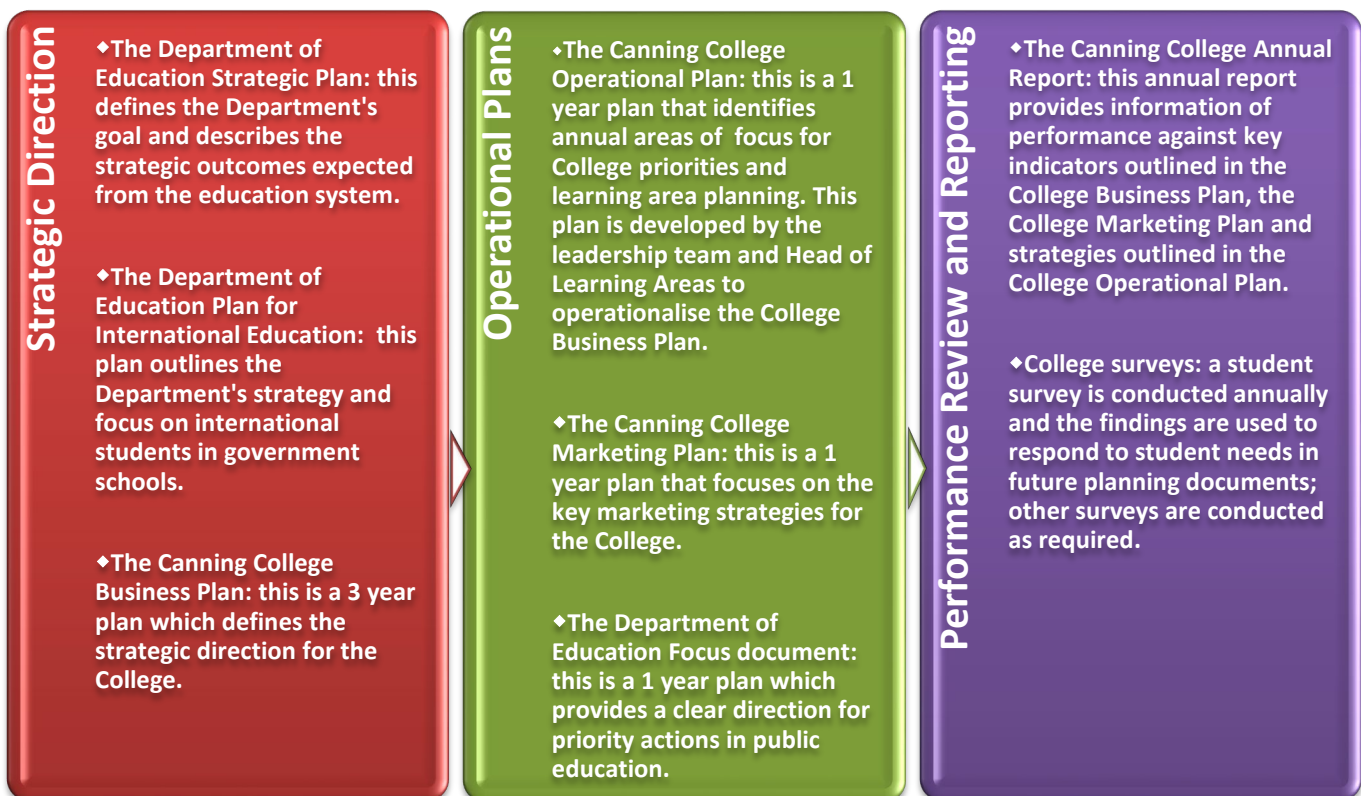
Canning College commenced enrolment of international scholarship students in 1982 and along with Curtin University initiated fee paying international education in Western Australia in 1985. The present profile of Canning College as being completely dedicated to the delivery of services to international students is unique in Australia. The College offers the following expertise and profile to the Department of Education in the development of the international education plan:

- Canning College has school leaders and leadership that is recognised in international education circles across Australia. Canning College leaders have played significant roles in the development of international education practice and policy as Board members of the International Education Association of Australia and Study Perth.
- Expertise in:
 - the implementation of the Education Services for Overseas Students (ESOS) Act.
 - international marketing practice and policy.
 - all aspects of student recruitment and enrolment.
 - the development of curriculum for international students, often in partnership with the universities of Western Australia.
 - curriculum management and teaching and learning for international students.
 - English language development and academic support strategies for international students.
 - accommodation arrangements for international students.
- Extensive partnerships with education agents in China, Malaysia, Indonesia, Hong Kong, Singapore, Vietnam, Zambia, Zimbabwe and other partner countries.
- Extensive partnerships with education agents based in Perth.
- Extensive knowledge of school systems and qualifications in partner countries.
- Partnerships with schools in China, Indonesia and Malaysia.
- High level brand recognition of Canning College in source countries.
- Extensive partnerships with Western Australian universities for the benefit of international students.
- Delivery of professional development programs for professional bodies such as the International Education Association of Australia and Council for International Students of Western Australia.

The Board of Canning College strongly recommends that the Department of Education's plan for international education should develop Canning College as a hub for international services and practices. The recruitment of international senior school students with university entrance aspirations should prioritise enrolment at Canning College for Years 10, 11 and 12.

COLLEGE PLANNING AND ACCOUNTABILITY 2019 - 2021

1. The College works to an ongoing cycle of planning and review. This is represented through an annual operational plan and annual report.
2. Canning College planning responds to key Department of Education planning and policy, to College audit and review findings, and to the needs of the diverse student population.



PRIORITIES 2019 - 2021

QUALITY TEACHING AND LEARNING		
Provide support for staff through professional development and learning, performance management, and shared teaching and learning strategies.		
Supported by quality and targeted professional development and learning	Enhance students' performance via a range of strategies including literacy and academic support strategies	Strengthen pedagogical practices to engage international students effectively with the curriculum

INTERNATIONAL OPERATIONS		
To develop and improve the Canning College International Program and provide Department of Education leadership in international education.		
Promote sustainability and growth in the international program	Ensure that all education services provided to international students meet national standards and comply with Western Australian and national regulations	Ensure international students are provided with the full range of appropriate education and pastoral care services

CURRICULUM		
Develop and support high quality curriculum initiatives which provide curriculum access opportunities appropriate to the diverse Canning College student population.		
Enhance currently delivered curriculum for international students	Develop and deliver a comprehensive curriculum appropriate to the needs of international students and provision of appropriate pathways to university studies	Provide curriculum accreditation of vocational based certificate and diploma programs to international students as a Registered Training Organisation.

STUDENT EXPERIENCE		
Enhance student experiences through quality academic advice, strategic community partnerships, recreational activities and personal/emotional support initiatives.		
Provide students with a genuine and effective international education experience	Provide strong student support, care and well-being	Provide a range of opportunities that engages students while broadening skills and experiences

PERFORMANCE TARGETS 2019 - 2021

A range of quantitative and qualitative data will be analysed through College annual reporting processes to provide contextual information for discussion of achievement against the following performance targets:

TARGETS FOR YEAR 12 WAUFP/WACE STUDENTS

<i>Description</i>	<i>Target</i>
The median ATAR/CPS* achieved for students in the WACE/WAUFPP program.	ATAR 90 (CPS 70%)
The percentage of students who achieve an ATAR of 60 (CPS of 46) or above being the minimum requirement for entrance to a university in Western Australia.	80.0%
The percentage of students who achieve an ATAR of 80 (CPS of 60) or above being the minimum entrance requirement for UWA.	60.0%
The percentage of students who meet the university entrance English requirement.	90.0%
The retention rate for WAUFP/WACE February Start students as at August Census date.	90.0%
The retention rate for WAUFP/WACE April Start students as at August Census date.	90.0%
The retention rate for mid-year WAUFP students as at the end of the course. This is the group that graduated in July of the report year.	90.0%
The percentage of students who indicate that because of their experiences at the College they plan to continue learning.	90.0%
*Comparison of CPS (combined percentage score) to ATAR (Australian Tertiary Admission Rank) is based on TISC conversion tables https://www.tisc.edu.au/static/guide/waupf.tisc	

TARGETS FOR YEAR 11 WACE STUDENTS

<i>Description</i>	<i>Target</i>
The percentage of students who achieve a course average of 60%.	80.0%
The percentage of students who receive 50% or above in Unit 2 of their WACE literacy course.	60.0%
The retention rate in the Year 11 WACE February Start program as at August Census date.	90.0%
The retention rate in the Year 11 WACE April Start program as at August Census date.	90.0%
The percentage of students who indicate that because of their experiences at the College they plan to continue learning.	90.0%

TARGETS FOR YEAR 10 STUDENTS

<i>Description</i>	<i>Target</i>
The percentage of students who achieve a course average of 60%.	80.0%
The retention rate in the Year 10 February Start program as at August Census date.	90.0%
The percentage of students who indicate that because of their experiences at the College they plan to continue learning.	90.0%

TARGETS FOR CERTIFICATE IV UAP STUDENTS

<i>Description</i>	<i>Target</i>
The percentage of Certificate IV UAP students who achieve the Certificate IV qualification.	80.0%
The percentage of Certificate IV UAP students who complete and transfer to the Canning College Diploma of Commerce program.	80.0%
The retention rate in the Certificate IV UAP program.	80.0%
The percentage of Certificate IV UAP students who indicate that because of their experience at the College they plan to continue learning.	90.0%

TARGETS FOR DIPLOMA OF COMMERCE STUDENTS

<i>Description</i>	<i>Target</i>
The percentage of Diploma students who achieve the Diploma qualification.	85.0%
The percentage of Diploma students who complete and transfer to university.	85.0%
The retention rate in the Diploma program.	80.0%
The percentage of Diploma students who indicate that because of their experience at the College they plan to continue learning.	90.0%

ENROLMENT TARGET

<i>Description</i>	<i>Target</i>
The minimum number of students enrolled in any 1 year.	400
The number of students enrolled by the end of this business planning cycle, in 2021.	500





**Marquis Street, Bentley
Western Australia 6102
Telephone: +61 8 9278 3500**

**CRICOS Code: 00463B
www.canningcollege.wa.edu.au**